



February 2021 Board Meeting Minutes

1. Welcome and Call to Order

The February Board (VIRTUAL) meeting was held on Monday, February 1, 2021 at 5:00 PM via Zoom. The meeting was called to order at 5:29 pm and was presided over by Melinda Bowker - President. Melinda Bowker reviewed the agenda.

2. Attendees

8 attendees were online at the beginning of the Virtual meeting. The roll was called by Melinda Bowker. The following 2021 Board members were present: Melinda Bowker, Nicole Marsala, Sonia Jones, Ian Lubetkin, Debra Picker, Linda Davis, Carol Kalliche and Michele Rhule. 2021 Board Members not present were Mercedes Loy and Lianne Rubbo. A quorum was met since 8 of 10 Board members were present.

3. Admin

Minutes of the Annual Membership meeting held on Thursday, January 28, 2021 at 6:30 PM via Zoom were emailed by Sonia Jones to the 2021 board members for review prior to today's meeting. The review and approval of the January Board Meeting minutes, held on January 4th, 2021, was deferred until the next board meeting.

A motion was made by Michele Rhule and seconded by Nicole Marsala to approve the Annual Membership meeting minutes of January 28, 2021 and defer the review and approval of the January 4th Board Meeting minutes. The motion passed unanimously.

Monthly meeting day and time were discussed, and it was agreed that the first Monday of each month at 4:30 PM to 5:30 PM would be the standard meeting day and time for this calendar year.

4. Updates Officer/Director/Committee Reports

Melinda Bowker requested any board or committee member who had an update of information from the past month deliver their report at this time.

5. Officer Reports

a. Director Report – None

b. Committee Reports:

i. Issues and Strategies – None

ii. Communications and Marketing – None

iii. Membership – Debra Picker reported that membership has dropped from 152 memberships at the beginning of January 2021 to 122 on January 31, 2021. February is traditionally the second largest renewal month.

Action: Melinda Bowker, Debra Picker, and Michele Rhule will hold a Membership Committee meeting on Thursday February 4th, 2021 at 5:00 PM to focus on retaining



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and adding members during the month of February. Other Board members are invited to participate.

Action: Nicole Marsala and Ian Lubetkin will postpone revisions to the DFLCA website to prevent any impact on membership renewals conducted using PayPal.

iv. Event and Social – None

6. Any Items of Importance/ Interest at City Commission meeting on 2/2/21

Due to time limitation, this agenda item was deferred to the next Board Meeting.

New Business

7. Las Olas Mobility Working Group

Melinda Bowker held a discussion and reviewed information regarding the bike lanes and the proposed changes from Andrews going east to 3rd Ave. The discussion included a review of the January 18, 2021 DFLCA position letter sent to the Las Olas Mobility Working Group and a letter sent on January 28, 2021 by the Fort Lauderdale Downtown Development Authority to Vice mayor Steve Glassman and Commissioner District 4 Ben Sorenson.

All Board members agreed the position stated in the January 18, 2021 DFLCA position letter represents the 2021 Board members' position and will not be amended or changed. Next meeting of the Las Olas Mobility Group is scheduled for February 11, 2021.

Note: Prior to this meeting, due to his limited availability, an informational discussion was held with a few board members and Edward Ng (AICP Technical Vice President, Urban Planner at The Corradino Group). Discussed were the following items: curb management definition and concept, number of sufficient parking spaces in the Andrews going east to 3rd Ave area, importance of balancing the walking, bicycle and traffic areas, need for signage for parking, the need for a unified way finding design plan, use of modern technology to aid in parking, reasons for removal of median on Las Olas, replacement of nonviable black olive trees, importance of retention of the European style and historical charm of Las Olas.

8. Membership Meeting Suggested Topics

Melinda Bowker communicated that Mercedes Loy had recommended DFLCA invite Rebecca McGuire to speak on the topic of homelessness. Ms. McGuire is the Quality Assurance Coordinator for Broward County, Florida's Homeless Initiative Partnership (HIP). The need for information on how to address homeless personnel, places to call, current city initiatives were discussed. The need for bi-monthly General Membership meetings was discussed.

Action: Melinda Bowker to issue a 2021 calendar for DFLCA Board and Membership meetings.



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9. New Development in Neighborhood

Concerns voiced by 350 Las Olas Place regarding traffic issues and growth north of Las Olas were discussed, including the January 29, 2021 letter 350 Las Olas Place sent to Ben Sorensen Commissioner of District 4. The letter suggested removal of five parking spaces on SE 2nd Street, 3 on the west and 2 on the east side of the intersection of 4th Ave and the installation of a pedestrian crosswalk signal at the intersection. Additionally, the letter recommended the city planner consider adding a traffic light on Broward Blvd at the intersection of Financial Plaza and Broward Blvd.

Melinda Bowker walked the area and was able to verify the importance of these suggestions in improving pedestrian safety. Melinda Bowker made a motion that she draft a letter to the Fort Lauderdale City Commission in alignment with the same concerns and suggestions as 350 Las Olas Place. The draft would be circulated to the Board members for review and input. Carol Kalliche seconded the motion. All Board members present were in favor.

10. Fort Lauderdale Parks Bond

Due to time limitation, this agenda item was deferred to the next Board Meeting.

Old Business

11. Tarpon River in Our Neighborhood

Due to time limitation, this agenda item was deferred to the next Board Meeting.

12. Neighborhood boundaries - Proposed Expansion

Due to time limitation, this agenda item was deferred to the next Board Meeting.

13. Any Other Business

The effects of the opening of Salt 7 on their neighbors was discussed. It was reported that the police were called due to exceeding the noise ordinance and incorrect use of loading zones. Additionally, it is possible that the valet zone rights were not established as originally planned.

Action: Carol Kalliche to provide the DFLCA with detailed examples which can serve as examples of violations. Board members to discuss possible actions.

14. Adjourn

Melinda Bowker asked if there was any other business and there was none. A motion was made by Debra Picker to adjourn the meeting and seconded by Carol Kalliche. All were in favor of adjournment. The meeting was adjourned by Melinda Bowker at 6:17 pm.

Minutes prepared by: Sonia Jones 2021 Recording Secretary

Minutes approved by: Board on Annual Membership Meeting held on March 1, 2021

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Recording Secretary Approval:

A handwritten signature in black ink that reads "Sonia Jones". The signature is written in a cursive style with a large initial 'S' and 'J'.

Date: March 1, 2021