



September 2021 Board Meeting Minutes

1. Call to Order

The September Board (VIRTUAL) meeting was held on Monday, September 13, 2021, at 4:30 PM via Zoom. The meeting was called to order at 4:35 pm and was presided over by Melinda Bowker - President. Melinda reviewed the agenda.

2. Roll Call

Seven attendees were online at the beginning of the Virtual meeting. The roll was called by Sonia Jones. The following 2021 Board Members were present: Melinda Bowker, Sonia Jones, Debra Picker, Linda Davis, Michele Rhule, Ian Lubetkin and Lianne Rubbo. 2021 Board Member not present was Nicole Marsala. A quorum was met since 7 of 8 Board members were present.

3. Admin

Minutes of the Board meeting held on Monday, August 2, 2021, via Zoom, were emailed by Sonia to the 2021 board members for review prior to today's meeting. Melinda reviewed the highlights of the August 2, 2021 meeting.

A motion was made by Lianne and seconded by Michele to approve the minutes of the Board Meetings held on August 2, 2021. The motion passed unanimously.

Updates Board Members/Committees-work/concerns/updates from last month

Melinda opened the floor to any board or committee member with an update of information or report from the past month, August.

Officer Reports

- a. President Report – Melinda updated board members on the following topics:
 - i. Meeting held with Jenni Morejon President and CEO of the Downtown Development Authority (DDA) on August 25, 2021.
 - ii. One way pairing of Andrews Ave and Third Ave.
 - iii. Elon Musk Tunnel Boring project from Brightline station to the beach.
 - iv. Huizinga Park refresh project.
 - v. Parking discount and beach annual pass.
- b. Committee Reports:
 - i. Issues and Strategies – None
 - ii. Communications and Marketing – None
 - iii. Membership – Debra reported that as of this date there are 109 members/family units. A discussion was held regarding other ways to retain and increase the membership. Some ideas included:
 - Offering multiple year membership with a discount.



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- Setting up the PayPal account to auto renew.
- Creating a DFLCA flyer to share and use as a signup vehicle.
- Participating with local planned events to signup new members (Jazz Sunday, Races, etc.).
- Select a DFLCA representative for each building in our district and hold a meeting of these representatives. The representatives would ensure special outreach to the building residents, including introducing the DFLCA to the new residents. The representatives could post important communications on their individual building's Facebook or other social media they may have.
- Ensure timely posting of relevant information on @Downtown Civic Association on Facebook and other social media.
- Hold a social event to generate membership.

Action: Sonia to forward a copy of the Tarpon Civic Association flyer to the board members and continue to post on the Nu River Landing Facebook site as required.

Action: Linda to request a quote for a DFLCA flyer.

Action: Lianne to post links or other relevant information in the Facebook account and other social media as required.

iv. Event and Social – None

New Business

4. 10.23.21 Make a Difference Day – Inclusion as a City of Fort Lauderdale Officially Recognized

Neighborhood Projects - Ideas

Melinda discussed that City of Fort Lauderdale is inviting the homeowners and other associations to join them in celebrating the City's eighth annual Fort Lauderdale Make a Difference event on October 23, 2021. The city will provide support as follows:

- Creating and hosting a service project in YOUR NEIGHBORHOOD and the City will back you with resources, advertising, volunteers, and logistical support. Neighbor Support will again be offering the opportunity for officially recognized neighborhood associations to earn 500 volunteer points that can be used towards future NCIP grants.
- The City of Fort Lauderdale Neighbor Volunteer Office announced that they are collaborating with the local non-profit, Paddle with a Purpose Inc. to do citywide waterway and shoreline cleanups to increase awareness for sustainable practices. Their primary goal is to engage Fort Lauderdale homeowners' associations to organize and promote an event in their own waterfront neighborhood to remove trash from canals, rivers or lake fronts from 9 -11 am. participants are invited to celebrate this landmark Paddle with A Purpose event at a closing ceremony at George English Park, 1101 Bayview Dr, from 11 am – 1 pm. There will be award presentations at 12 noon for various categories.

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Action: Melinda to find out how many kayaks can be supplied or what other activities can be conducted on the shores so that our members can participate in the Paddle with a Purpose Event.

Old Business/Informational

5. **Henry E Kinney Tunnel Improvements and Pedestrian Plaza Project – work starts on Sept 7, 2021**

The board members discussed the effects of the Kinney Tunnel improvement project on the area traffic flow. Since the start of the Improvement project the traffic back up on US 1 has been lengthy and the road signs leading to the construction area are not placed far ahead of the construction area to give the drivers an opportunity to take alternate routes. On the south side of the project, the signs should start at Davie Blvd.

6. **DFLCA Membership Meeting: One River District: 629 SE 5th Ave – brief feedback/thoughts**

The board members discussed the importance of periodically presenting to the DFLCA membership, the ongoing projects, especially if the projects were approved some time ago. The last membership meeting, where the One River District project was presented by the developer, was very favorably received.

7. **Next membership Meeting and/or social ideas**

The board members discussed the best time to have another membership meeting. It was suggested that the next membership meeting would be in October, after residents return from the summer season and see the physical changes in the neighborhood.

8. **Membership recruiting and growth** – This topic was discussed as part of Old Business Membership report.

9. **Informational**

Melinda informed the board that the Searstown Project – (Flagler Village) – RK Phase 1-3 which may be called up to city commission on September 21, 2021, or October 5, 2021.

10. **Any Other Business:**

Melinda asked if there was any other business and there was none.

11. **Adjourn**

A motion was made by Lianne to adjourn the meeting and seconded by Debra. All were in favor of adjournment. The meeting was adjourned by Melinda Bowker at 5.38 pm.



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Minutes prepared by: Sonia Jones 2021 Recording Secretary

Minutes approved by: Board at Board Meeting held on October 4, 2021

Recording Secretary Approval:

A handwritten signature in black ink that reads "Sonia Jones". The signature is written in a cursive style.

Date: October 4, 2021