



October 2021 Board Meeting Minutes

1. Call to Order

The October Board (VIRTUAL) meeting was held on Monday, October 04, 2021, at 4:30 PM via Zoom. The meeting was called to order at 4:37 pm and was presided over by Melinda Bowker - President. Melinda reviewed the agenda.

2. Roll Call

Seven attendees were online at the beginning of the Virtual meeting. The roll was called by Melinda Bowker and concurred to by Sonia Jones. The following 2021 Board Members were present: Melinda Bowker, Sonia Jones, Debra Picker, Linda Davis, Michele Rhule, Nicole Marsala and Lianne Rubbo. 2021 Board Member not present was Ian Lubetkin. A quorum was met since 7 of 8 Board members were present.

3. Admin

Minutes of the Board meeting held on Monday, September 13, 2021, via Zoom, were emailed by Sonia to the 2021 board members for review prior to today's meeting. There were no comments or questions on the minutes.

A motion was made by Michele and seconded by Debra to approve the minutes of the Board Meeting held on September 13, 2021. The motion passed unanimously.

Updates Board Members/Committees-work/concerns/updates from last month

Melinda opened the floor to any board or committee member with an update of information or report from the past month, September.

Officer Reports

- a. President Report – Melinda updated board members on several topics which will be further discussed in the future:
 - One Stop Shop Park in Flagler Village
 - Historic Preservation Board Meeting including approval of “the castle” as a historic property and Society 2
 - LauderTrail

Melinda also updated the Board on the meeting held with Juan Saavedra, Sorensen Chief of Staff and Ryan Thomas D4 Community Outreach Coordinator, on Wednesday September 29, 2021, regarding neighborhood issues such as bike lanes, library updates, Stranahan Park space, general noise ordinance enforcement, Salt 7 noise issue and working group to address the noise issues. An excel spreadsheet will be maintained by Ben Sorenson's staff to capture neighborhood issues.

October 2021 Board Meeting Minutes

- b. Committee Reports:
 - i. Issues and Strategies – None
 - ii. Communications and Marketing – None
 - iii. Membership – Debra reported on the current membership statistics as follow:
Number of current family and individual members: 112
Monies in PayPal account: \$3124
Debra discussed that she does not have the password to PayPal to set the account to Auto Renew.
Action: Nicole and Debra to reach out to Ian so that the PayPal account can be set to Auto Renew.
 - iv. Event and Social – Lianne discussed the lack of access in order to post on the Facebook page.
Action: Lianne and Nicole to follow-up and acquire the password of the DFLCA Facebook account from Mercedes Loy, our past Board member.

4. Membership and Social Event Dates-

Melinda discussed it would be more effective if we piggyback our membership drive with pre-existing events that are being planned by other organizations for example:

- i. 10/8/21 from 6-9pm--Riverwalk Block Party-New River Village-520 SE 5th Ave - open to everyone with food and drink for sale (free for the customers of AKAM). DFLCA members and Board members will be needed to monitor the DFLCA table to discuss membership.
- ii. 10/31/21--potential for small gathering at NSU art museum-Neighbor Appreciation-Free Sunday - We would market our event as "*meet at Breezeway*" and enjoy a glass of wine together prior to a Museum Tour. If this doesn't work on that date, we can schedule a future date.
- iii. 11/7/21--Sunday Jazz Brunch presence. Be there, have a presence, and share information.
- iv. 11/11/21--"Downtown on the Deck" Social at Del Frisco's (back outside patio) on Veteran's Day - The Social would be outside on their large patio for paid DFLCA members. Del Frisco will extend their happy hour to 6-8. Linda suggested that we provide 1-2 free drinks and hors d'oeuvres for members to welcome people back.
- v. December-Holiday Party - Linda suggested that we use some our budget for a December Holiday Party, and no one objected.

5. Final dates for 2021. Annual Meeting and Election-2022 – The date was not finalized.



October 2021 Board Meeting Minutes

Old Business

6. 10.23.21 Make a Difference Day – Inclusion as a City of Fort Lauderdale Officially Recognized

Neighborhood Projects - Ideas

Melinda discussed the event and requested our commitment that DFLCA participate on October 23, 2021, for the Make a Difference Day. Regarding, Paddle with a Purpose, one group would launch from floating dock at the Downtowner and another group would do clean-up along the Tarpon River. The vision is for small boats, kayaks, paddle boards, etc. traveling along the water from 9-11:00 while doing cleanup. Then there would be a celebration event at George English Park at 11:00 pm that recognizing all the neighborhoods that participated. This would be an opportunity for us to meet other people. Melinda made a motion that we do a waterway clean-up with the City Initiative “Paddle with a Purpose.” Michele seconded that motion. The motion unanimously passed.

Action: Melinda to communicate to the Jorg Hruschka that DFLCA is interested in participating.

7. Any Other Business:

Melinda asked if there was any other business and there was none.

8. Adjourn

A motion was made by Debbie to adjourn the meeting and seconded by Michele. All were in favor of adjournment. The meeting was adjourned by Melinda Bowker at 5.37 pm.

Minutes prepared by: Sonia Jones 2021 Recording Secretary

Minutes approved by: Board at Board Meeting held on December 6, 2021

Recording Secretary Approval:

Date: December 6, 2021